

FOIAb3b1

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17 April 1972

Mr. Edward W. Proctor
Deputy Director for Intelligence

Dear Ed:

This paper is a kind of think-piece or working aid produced by [redacted] analyst whom we tasked to seek insights and impressions from Chinese television treatment of the President's trip to China. FOIAb3b1 programming was from Canton TV; [redacted] FOIAb3b1

During the President's trip, [redacted] had the benefit of translations of the [redacted] output, as well as [redacted] impressions about the video, [redacted] FOIAb3b1 The [redacted] study stems from a more intensive effort by [redacted] to elicit more information from China's video coverage.

The nature of the TV medium is such that assessment of it is more impressionistic and subjective than that for other media. FOIAb3b1 Exploitation of the TV medium thus presents [redacted] with special challenges, and special techniques and methodologies are required.

Sincerely,
FOIAb3b1



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